

Charter Township of Union

**Economic Development Authority Board (EDA)
Regular Meeting – Township Hall
Tuesday January 15, 2019
5:15 p.m.**

AGENDA

1. CALL TO ORDER
2. ROLL CALL
3. APPROVAL OF AGENDA
4. APPROVAL OF REGULAR MEETING MINUTES DECEMBER 18, 2018
5. PUBLIC COMMENT
6. REPORTS
 - A. COMMUNICATIONS – RECEIPT OF LETTER FROM THE TOWNSHIP SIDEWALK AND PATHWAYS PRIORITIZATION COMMITTEE.
 - B. ACCOUNTS PAYABLE APPROVAL – DECEMBER
EAST DDA DISTRICT #248 – **CHECK REGISTER**
WEST DDA DISTRICT #250 - **NONE**
WEST DDA GO DEBT SERVICE #396 – **NONE**
 - C. DECEMBER FINANCIAL REPORTS: INCOME/EXPENSE STATEMENT; BALANCE SHEET
EAST DDA DISTRICT #248
WEST DDA DISTRICT #250
WEST DDA GO DEBT SERVICE #396
 - D. BOARD MEMBER EXPIRATION MATRIX
 - E. WATER AND SEWER PROJECT PROGRESS REPORT – NO CHANGE FROM PRIOR MONTH
7. NEW BUSINESS
 - A. 2019 FESTIVAL OF BANNERS – APPROVAL TO PARTICIPATE
8. PENDING BUSINESS
9. ADJOURNMENT UNTIL NEXT REGULAR EDA MEETING: FEBRUARY 19, 2019

**Charter Township of Union
Economic Development Authority Board (EDA)
Regular Board Meeting
Tuesday December 18, 2018**

MINUTES

CALL TO ORDER

Chairman Kequom called to order EDA Board Meeting at 5:18 p.m.

ROLL CALL

Present: Bacon, Smith, Zalud, Kequom, Gunning, Coyne

Excused: Figg, Barz, Chowdhary, Hunter, Johnson

Absent:

Others Present: Sherrie Teall – Finance Director, Amy Peak-Building Dept. Clerk, Mark Stuhldreher – Township Manager

APPROVAL OF AGENDA

MOTION by **Zalud** SUPPORTED by **Coyne** to **APPROVE** the agenda as presented. MOTION CARRIED 6-0.

APPROVAL OF MINUTES

MOTION by **Gunning** SUPPORTED by **Smith** to **APPROVE** minutes from the November 20, 2018 regular meeting as presented.

MOTION CARRIED 6-0.

PUBLIC COMMENT – None

REPORTS

Isabella County Road Commission 2018 projects and Lincoln Rd recap given by Pat Gaffney. Tony Casali, Director of Isabella County Road Commission thanked the EDA for their partnership with the ICRC in these projects.

ACCOUNTS PAYABLE/ FINANCIAL STATEMENTS

Township Manager Mark Stuhldreher reviewed the account payables.

MOTION by **Zalud** SUPPORTED by **Coyne** to **APPROVE** the East DDA payables 11/21/18 – 12/18/18 in the amount of \$8,806.67 as presented. MOTIONED CARRIED 6-0.

MOTION by **Zalud** SUPPORTED by **Bacon** to **APPROVE** the G/O debt fund payables 11/21/18 – 12/18/18 in the amount of \$6.69. MOTION CARRIED 6-0.

Township Manager Mark Stuhldreher reviewed financial reports.

November Financial reports were RECEIVED AND FILED by Chairman Kequom.

Progress report on water and sewer projects given by Manager Stuhldreher. Water Main Loop is complete. Ground cleanup should be completed sometime in spring.No change in status on Pump station #1.

Received MDEQ permit for Pump Station #14 and bid openings will be held 12/19. Will bring a recommendation forward to EDA sometime early next year.

MANAGER COMMENTS:

- Light Pole for in front of Shell Station is in and working with Block Electric to get that taken care of.
- Working with Mr. Culver and approved his parts list for the benches and receptacles.

NEW BUSINESS

- A. ACTION: MOTION by **Zalud** SUPPORTED by **Smith** to **APPROVE** the 2019 EDA Meeting Schedule as presented. Motion CARRIED 6-0.

Reminder of the next scheduled EDA meeting on January 15, 2019.

Meeting was adjourned by Chairman Kequom at 5:48 p.m.

APPROVED BY

Secretary Chowdhary

(Recorded by Amy Peak)

Charter Township Of Union

RE: Suggestion from the Township Sidewalk and Pathways Prioritization Committee

12/14/2018

Dear Economic Development Authority,

I write you this letter on behalf of the entire Township Sidewalk and Pathways Prioritization Committee. As you may be aware the Committee's duties are to plan and prioritizing the construction of sidewalks and pathways. Our Committee is to review the plan as needed and make recommendations to the Township Board. Recently the Committee has discussed the issues of sidewalk funding, sidewalk easements, and Lincoln Rd. The Committee has developed one (1) suggestion from these discussions that the committee has designated I pass along to the EDA.

This suggestion involves Lincoln Rd in-between Pickard and Remus (M-20) roads. We have identified this section of Lincoln Rd as a designated "Priority Street" in sidewalk installation. There are a few parcels with sidewalks currently installed on the west side of Lincoln Rd. I committee thinks it is vital for a sidewalk to be continued and finished along the west side of Lincoln Rd. The committee is aware that this portion of Lincoln Rd. is within the boundary of the Township's West Downtown Development Authority.

At the November meeting of the Township Sidewalk and Pathways Prioritization Committee the committee voted to strongly encourage the DDA to consider prioritizing funds for the installation and continuation of sidewalks along the west side of Lincoln Rd.

Respectfully,

Committee Chair

Jeremy MacDonald



Check Date	Bank	Check	Vendor	Vendor Name	Description	Amount
Bank 248 EDDA CHECKING						
12/24/2018	248	43 (E)	00146	CONSUMERS ENERGY PAYMENT CENTER	1940 S ISABELLA 2027 FLORENCE 4923 E PICKARD 4675 E PICKARD 4592 E PICKARD #B 4592 E PICKARD #A 5771 E PICKARD #B 5771 E PICKARD #A 5770 E PICKARD #B 5770 E PICKARD #A 5325 E PICKARD 2029 2ND 5157 E PICKARD #B 5157 E PICKARD #A 4900 E PICKARD	98.17 174.03 205.42 173.69 24.86 187.24 24.86 326.23 25.00 372.15 239.56 226.67 24.86 148.48 170.95 <u>2,422.17</u>
01/15/2019	248	4063	01203	ART REACH OF MID MICHIGAN	NEW BANNERS - 2019 Void Reason: Voided Check Range Void Utility	0.00 V
01/15/2019	248	4064	00072	BLOCK ELECTRIC	REPAIR STREET LIGHTS Void Reason: Voided Check Range Void Utility REPAIRS FOR CHRISTMAS DECORATIONS Void Reason: Voided Check Range Void Utility	0.00 V <u>0.00</u>
01/15/2019	248	4065	00722	CHARTER TOWNSHIP OF UNION	Q4 UTILITY BILLING - EDDA Void Reason: Voided Check Range Void Utility	0.00 V
01/15/2019	248	4066	00450	M M I	PARK BENCH/GROUND MAINT - DEC 2018 Void Reason: Voided Check Range Void Utility	0.00 V
01/15/2019	248	4067	01438	PATTERSON PLUMBING SERVICE INC.	TEST BACKFLOW - DDA	437.50
01/15/2019	248	4068	01203	ART REACH OF MID MICHIGAN	NEW BANNERS - 2019	4,500.00
01/15/2019	248	4069	00072	BLOCK ELECTRIC	REPAIR STREET LIGHTS REPAIRS FOR CHRISTMAS DECORATIONS	1,195.00 239.65 <u>1,434.65</u>
01/15/2019	248	4070	00722	CHARTER TOWNSHIP OF UNION	Q4 UTILITY BILLING - EDDA	3,948.00
01/15/2019	248	4071	00450	M M I	PARK BENCH/GROUND MAINT - DEC 2018	<u>354.00</u>
248 TOTALS:						
(4 Checks Voided)						
Total of 6 Disbursements:						13,096.32

PERIOD ENDING 12/31/2018

GL NUMBER	DESCRIPTION	YTD BALANCE		2018		YTD BALANCE		% BDGT USED
		NORMAL	(ABNORMAL)	ORIGINAL BUDGET	2018 AMENDED BUDGET	NORMAL	(ABNORMAL)	
Fund 248 - EDDA OPERATING								
Revenues								
Dept 000 - NONE								
248-000-402.000	CURRENT PROPERTY TAX	441,993.16		387,500.00	395,404.00		395,403.52	100.00
248-000-402.001	PROPERTY TAX REFUNDS-BOR MTT	0.00		(4,000.00)	(4,000.00)		0.00	0.00
248-000-402.100	PRIOR YEARS PROPERTY TAXES	0.00		(250.00)	(250.00)		0.00	0.00
248-000-420.000	DELQ PERSONAL PROPERTY CAPT	1,860.58		2,000.00	1,000.00		258.10	25.81
248-000-445.000	INTEREST ON TAXES	1,029.32		500.00	500.00		372.92	74.58
248-000-573.000	STATE AID REVENUE-LCSA	55,909.05		30,000.00	50,000.00		55,479.69	110.96
248-000-665.000	INTEREST EARNED	7,332.51		6,300.00	15,000.00		17,449.07	116.33
248-000-671.000	OTHER REVENUE	67.55		100.00	11,100.00		11,765.69	106.00
Total Dept 000 - NONE		508,192.17		422,150.00	468,754.00		480,728.99	102.55
TOTAL REVENUES		508,192.17		422,150.00	468,754.00		480,728.99	102.55
Expenditures								
Dept 000 - NONE								
248-000-801.000	PROFESSIONAL & CONTRACTUAL SERVICES	4,311.71		5,570.00	5,570.00		5,170.75	92.83
248-000-801.003	SIDEWALK SNOWPLOWING	2,075.00		5,500.00	5,500.00		2,350.00	42.73
248-000-801.004	RIGHT OF WAY LAWN CARE	10,000.00		13,000.00	15,500.00		11,740.00	75.74
248-000-801.005	IRRIGATION / LIGHTING REPAIRS	26,809.84		11,200.00	26,600.00		17,949.05	67.48
248-000-801.007	FLOWER / LANDSCAPE MAINTENANCE	16,318.00		18,000.00	18,000.00		18,067.00	100.37
248-000-801.015	STREET LIGHT BANNERS/CHRISTMAS	15,140.00		23,600.00	20,000.00		18,851.91	94.26
248-000-826.000	LEGAL FEES	0.00		500.00	500.00		0.00	0.00
248-000-880.000	COMMUNITY PROMOTION	5,000.00		5,000.00	5,000.00		5,000.00	100.00
248-000-900.000	PRINTING & PUBLISHING	246.78		250.00	250.00		0.00	0.00
248-000-917.000	WATER TO IRRIGATION SYSTEM	12,997.92		12,500.00	12,500.00		14,093.04	112.74
248-000-920.000	ELECTRIC/NATURAL GAS	9,982.30		10,500.00	12,000.00		10,193.87	84.95
248-000-935.000	PROPERTY/LIABILITY INSURANCE	1,404.25		1,400.00	1,400.00		1,458.03	104.15
248-000-940.000	LEASE/RENT	550.00		700.00	700.00		550.00	78.57
248-000-955.000	MISC.	0.00		0.00	0.00		7.00	100.00
248-000-967.000	PROJECTS	0.00		150,000.00	150,000.00		2,688.00	1.79
Total Dept 000 - NONE		104,835.80		257,720.00	273,520.00		108,118.65	39.53
Dept 336 - FIRE DEPARTMENT								
248-336-830.000	PUBLIC SAFETY - FIRE PROTECTION	61,665.00		61,600.00	64,000.00		64,013.00	100.02
Total Dept 336 - FIRE DEPARTMENT		61,665.00		61,600.00	64,000.00		64,013.00	100.02
Dept 728 - ECONOMIC DEVELOPMENT								
248-728-967.200	WATER SYSTEM PROJECTS	0.00		0.00	135,000.00		30,753.75	22.78
248-728-967.300	SEWER SYSTEM PROJECTS	0.00		0.00	215,000.00		12,087.00	5.62
248-728-967.400	STREET/ROAD PROJECTS	0.00		0.00	160,000.00		107,043.30	66.90
Total Dept 728 - ECONOMIC DEVELOPMENT		0.00		0.00	510,000.00		149,884.05	29.39
TOTAL EXPENDITURES		166,500.80		319,320.00	847,520.00		322,015.70	38.00

User: SHERRIE

DB: Union

PERIOD ENDING 12/31/2018

GL NUMBER	DESCRIPTION	YTD BALANCE		2018		YTD BALANCE		% BDGT USED
		NORMAL	(ABNORMAL)	ORIGINAL BUDGET	2018 AMENDED BUDGET	NORMAL	(ABNORMAL)	
Fund 248 - EDDA OPERATING								
TOTAL REVENUES		508,192.17		422,150.00	468,754.00	480,728.99		102.55
TOTAL EXPENDITURES		166,500.80		319,320.00	847,520.00	322,015.70		38.00
NET OF REVENUES & EXPENDITURES		341,691.37		102,830.00	(378,766.00)	158,713.29		41.90

PERIOD ENDING 12/31/2018

GL NUMBER	DESCRIPTION	YTD BALANCE		2018		YTD BALANCE		% BDGT USED
		NORMAL	(ABNORMAL)	ORIGINAL BUDGET	2018 AMENDED BUDGET	NORMAL	(ABNORMAL)	
Fund 250 - WDDA OPERATING								
Revenues								
Dept 000 - NONE								
250-000-402.000	CURRENT PROPERTY TAX	494,598.66		490,000.00	601,300.00		601,336.22	100.01
250-000-402.001	PROPERTY TAX REFUNDS-BOR MTT	0.00		(4,000.00)	(4,000.00)		(139.29)	3.48
250-000-420.000	DELQ PERSONAL PROPERTY CAPT	279.02		600.00	200.00		0.00	0.00
250-000-445.000	INTEREST ON TAXES	219.52		250.00	250.00		86.02	34.41
250-000-665.000	INTEREST EARNED	1,581.61		1,700.00	4,000.00		7,701.18	192.53
Total Dept 000 - NONE		496,678.81		488,550.00	601,750.00		608,984.13	101.20
TOTAL REVENUES		496,678.81		488,550.00	601,750.00		608,984.13	101.20
Expenditures								
Dept 000 - NONE								
250-000-801.000	PROFESSIONAL & CONTRACTUAL SERVICES	400.00		870.00	870.00		300.00	34.48
250-000-967.000	PROJECTS	0.00		150,000.00	0.00		0.00	0.00
250-000-967.400	STREET/ROAD PROJECTS	300,000.00		0.00	330,000.00		0.00	0.00
Total Dept 000 - NONE		300,400.00		150,870.00	330,870.00		300.00	0.09
Dept 336 - FIRE DEPARTMENT								
250-336-830.000	PUBLIC SAFETY - FIRE PROTECTION	39,506.00		39,500.00	45,600.00		45,642.00	100.09
Total Dept 336 - FIRE DEPARTMENT		39,506.00		39,500.00	45,600.00		45,642.00	100.09
Dept 728 - ECONOMIC DEVELOPMENT								
250-728-967.300	SEWER SYSTEM PROJECTS	0.00		0.00	200,000.00		24,445.00	12.22
250-728-967.500	SIDEWALK/PATHWAY PROJECTS	0.00		0.00	70,000.00		0.00	0.00
Total Dept 728 - ECONOMIC DEVELOPMENT		0.00		0.00	270,000.00		24,445.00	9.05
Dept 996 - TRANSFER OUT								
250-996-999.396	TRANSFER OUT TO WDDA G/O DEBT SERVICE	260,000.00		272,642.00	272,650.00		272,663.31	100.00
Total Dept 996 - TRANSFER OUT		260,000.00		272,642.00	272,650.00		272,663.31	100.00
TOTAL EXPENDITURES		599,906.00		463,012.00	919,120.00		343,050.31	37.32
Fund 250 - WDDA OPERATING:								
TOTAL REVENUES		496,678.81		488,550.00	601,750.00		608,984.13	101.20
TOTAL EXPENDITURES		599,906.00		463,012.00	919,120.00		343,050.31	37.32
NET OF REVENUES & EXPENDITURES		(103,227.19)		25,538.00	(317,370.00)		265,933.82	83.79

PERIOD ENDING 12/31/2018

GL NUMBER	DESCRIPTION	YTD BALANCE		2018		YTD BALANCE		% BDGT USED
		NORMAL	(ABNORMAL)	ORIGINAL BUDGET	2018 AMENDED BUDGET	NORMAL	(ABNORMAL)	
Fund 396 - WDDA G/O DEBT SERVICE FUND								
Revenues								
Dept 000 - NONE								
396-000-665.000	INTEREST EARNED		31.63	30.00	30.00		6.61	22.03
Total Dept 000 - NONE			31.63	30.00	30.00		6.61	22.03
Dept 961 - TRANSFER IN								
396-961-699.250	TRANSFER IN FROM WDDA		260,000.00	272,642.00	272,642.00		272,663.31	100.01
Total Dept 961 - TRANSFER IN			260,000.00	272,642.00	272,642.00		272,663.31	100.01
TOTAL REVENUES			260,031.63	272,672.00	272,672.00		272,669.92	100.00
Expenditures								
Dept 906 - DEBT SERVICE								
396-906-991.000	BOND - PRINCIPAL		32,526.00	31,130.00	31,130.00		31,130.00	100.00
396-906-996.000	BOND - INTEREST		232,474.00	243,870.00	243,870.00		243,870.00	100.00
396-906-996.001	BOND - PAYING AGENT FEES		800.00	800.00	800.00		800.00	100.00
Total Dept 906 - DEBT SERVICE			265,800.00	275,800.00	275,800.00		275,800.00	100.00
TOTAL EXPENDITURES			265,800.00	275,800.00	275,800.00		275,800.00	100.00
Fund 396 - WDDA G/O DEBT SERVICE FUND:								
TOTAL REVENUES			260,031.63	272,672.00	272,672.00		272,669.92	100.00
TOTAL EXPENDITURES			265,800.00	275,800.00	275,800.00		275,800.00	100.00
NET OF REVENUES & EXPENDITURES			(5,768.37)	(3,128.00)	(3,128.00)		(3,130.08)	100.07
TOTAL REVENUES - ALL FUNDS								
			1,264,902.61	1,183,372.00	1,343,176.00		1,362,383.04	101.43
TOTAL EXPENDITURES - ALL FUNDS								
			1,032,206.80	1,058,132.00	2,042,440.00		940,866.01	46.07
NET OF REVENUES & EXPENDITURES			232,695.81	125,240.00	(699,264.00)		421,517.03	60.28

Fund 248 EDDA OPERATING

GL Number	Description	Balance
*** Assets ***		
248-000-001.000	CASH	4,075.86
248-000-002.000	SAVINGS	751,890.53
248-000-003.001	CERTIFICATE OF DEPOSIT	509,772.68
248-000-040.000	ACCOUNTS RECEIVABLE	410.00
248-000-123.000	PREPAID EXPENSES	1,255.17
Total Assets		1,267,404.24
*** Liabilities ***		
248-000-202.000	ACCOUNTS PAYABLE	6,174.15
Total Liabilities		6,174.15
*** Fund Balance ***		
248-000-370.379	RESTRICTED FUND BALANCE	1,102,516.80
Total Fund Balance		1,102,516.80
Beginning Fund Balance		1,102,516.80
Net of Revenues VS Expenditures		158,713.29
Ending Fund Balance		1,261,230.09
Total Liabilities And Fund Balance		1,267,404.24

Fund 250 WDDA OPERATING

GL Number	Description	Balance
*** Assets ***		
250-000-001.000	CASH	3,082.08
250-000-002.000	SAVINGS	399,984.34
250-000-002.001	SHARES	53.70
250-000-003.001	CERTIFICATE OF DEPOSIT	607,182.04
Total Assets		1,010,302.16
*** Liabilities ***		
Total Liabilities		0.00
*** Fund Balance ***		
250-000-370.379	RESTRICTED FUND BALANCE	744,368.34
Total Fund Balance		744,368.34
Beginning Fund Balance		744,368.34
Net of Revenues VS Expenditures		265,933.82
Ending Fund Balance		1,010,302.16
Total Liabilities And Fund Balance		1,010,302.16

Fund 396 WDDA G/O DEBT SERVICE FUND

GL Number	Description	Balance
*** Assets ***		
	Total Assets	<u>0.00</u>
*** Liabilities ***		
	Total Liabilities	<u>0.00</u>
*** Fund Balance ***		
396-000-370.379	RESTRICTED FUND BALANCE	3,130.08
	Total Fund Balance	<u>3,130.08</u>
	Beginning Fund Balance	3,130.08
	Net of Revenues VS Expenditures	(3,130.08)
	Ending Fund Balance	0.00
	Total Liabilities And Fund Balance	0.00

Board Expiration Dates

Planning Commission Board Members (9 Members) 3 year term			
#	F Name	L Name	Expiration Date
1-BOT Representative	Lisa	Cody	11/20/2020
2-Chair	Phil	Squatrito	2/15/2020
3- Vice Chair	Bryan	Mielke	2/15/2021
4-Secretary	Alex	Fuller	2/15/2020
5 - Vice Secretary	Mike	Darin	2/15/2019
6	Stan	Shingles	2/15/2021
7	Ryan	Buckley	2/15/2019
8	Denise	Webster	2/15/2020
9	Doug	LaBelle II	2/15/2019
Zoning Board of Appeals Members (5 Members, 2 Alternates) 3 year term			
#	F Name	L Name	Expiration Date
1-Chair	Tim	Warner	12/31/2019
2-PC Rep / Vice Chair	Bryan	Mielke	2/18/2021
3-Secretary	Jake	Hunter	12/31/2019
4	Andy	Theisen	12/31/2019
5 - Vice Secretary	Paul	Gross	12/31/2018
Alt. #1	John	Zerbe	12/31/2019
Alt. #2	Taylor	Sheahan-Stahl	2/15/2021
Board of Review (3 Members) 2 year term			
#	F Name	L Name	Expiration Date
1	Doug	LaBelle II	12/31/2020
2	James	Thering	12/31/2020
3	Bryan	Neyer	12/31/2020
Alt #1	Mary Beth	Orr	1/25/2019
Citizens Task Force on Sustainability (4 Members) 2 year term			
#	F Name	L Name	Expiration Date
1	Laura	Coffee	12/31/2018
2	Mike	Lyon	12/31/2018
3	Jay	Kahn	12/31/2018
4	Phil	Mikus	11/20/2020
Construction Board of Appeals (3 Members) 2 year term			
#	F Name	L Name	Expiration Date
1	Colin	Herron	12/31/2019
2	Richard	Jakubiec	12/31/2019
3	Andy	Theisen	12/31/2019
Hannah's Bark Park Advisory Board (2 Members from Township) 2 year term			
1	Mark	Stuhldreher	12/31/2020
2	John	Dinse	12/31/2019
Chippewa River District Library Board 4 year term			
1	Ruth	Helwig	12/31/2019
2	Lynn	Laskowsky	12/31/2021



Board Expiration Dates

EDA Board Members (11 Members) 4 year term			
#	F Name	L Name	Expiration Date
1	Thomas	Kequom	4/14/2019
2	James	Zalud	4/14/2019
3	Richard	Barz	2/13/2021
4	Robert	Bacon	1/13/2023
5	Ben	Gunning	11/20/2020
6	Marty	Figg	6/22/2022
7	Sarvjit	Chowdhary	1/20/2022
8	Cheryl	Hunter	6/22/2019
9	Vance	Johnson	2/13/2021
10	Michael	Smith	2/13/2021
11	David	Coyne	3/26/2022
Mid Michigan Area Cable Consortium (2 Members)			
#	F Name	L Name	Expiration Date
1	Kim	Smith	12/31/2020
2	Vacant		
Cultural and Recreational Commission (1 seat from Township) 3 year term			
#	F Name	L Name	Expiration Date
1	Brian	Smith	12/31/2019
Sidewalks and Pathways Prioritization Committee (2 year term)			
#	F Name	L Name	Expiration Date
1 BOT Representative	Phil	Mikus	7/26/2019
2 PC Representative	Denise	Webster	8/15/2020
3 Township Resident	Sherrie	Teall	8/15/2019
4 Township Resident	Jeremy	MacDonald	10/17/2020
5 Member at large	Connie	Bills	8/15/2019



REQUEST FOR EDA BOARD ACTION

To: EDA Board	DATE: January 8, 2019
FROM: Mark Stuhldreher, Township Manager	DATE FOR BOARD CONSIDERATION: 1/15/19
ACTION REQUESTED: Board approval to participate in the 2019 Festival of Banners event.	

Current Action Emergency

Funds Budgeted: If Yes Account # 248-000-801.015 No N/A

Finance Approval MDS

BACKGROUND INFORMATION

Inaugurated in 2009, the Festival of Banners was created as a signature event designed to bring attention and visitors to Isabella County, thereby increasing participation in local events. Community participants include: City of Mt. Pleasant, Union Township, CMU Campus Connection and the Village of Shepherd, with event locations in downtown Mt. Pleasant, CMU campus, Union Township and Shepherd.

To thank our event sponsors the back of each banner will display the name and logo of the sponsoring entities. The entities include the City of Mt. Pleasant, Union Township, Isabella Bank, Mercantile Bank, and the Saginaw Chippewa Indian Tribe.

SCOPE OF SERVICES

Art Reach of Mid-Michigan will coordinate the effort to purchase and create (78) banners to be placed on Pickard Street within the East Downtown Development District.

JUSTIFICATION

To encourage economic growth within the district by creating an attractive streetscape which in turn will increase tourism and economic activity as called for in the Development Plan.

PROJECT IMPROVEMENTS

The following Board of Trustees goals are addressed with the adoption of these budgets (From Policy 1.0: Global End)

- Community well-being and common good
- Prosperity through economic diversity, cultural diversity , and social diversity
- Commerce

COSTS

\$4,500

PROJECT TIME TABLE

May 2019 - November 2019

RESOLUTION

Authorization is hereby given to participate in the 2019 Festival of Banners event via the purchase, creation, installation and removal of 78 banners along Pickard Street at a cost of \$4,500.

Resolved by _____ Seconded by _____

Yes:
No:
Absent:

EDA Chairperson